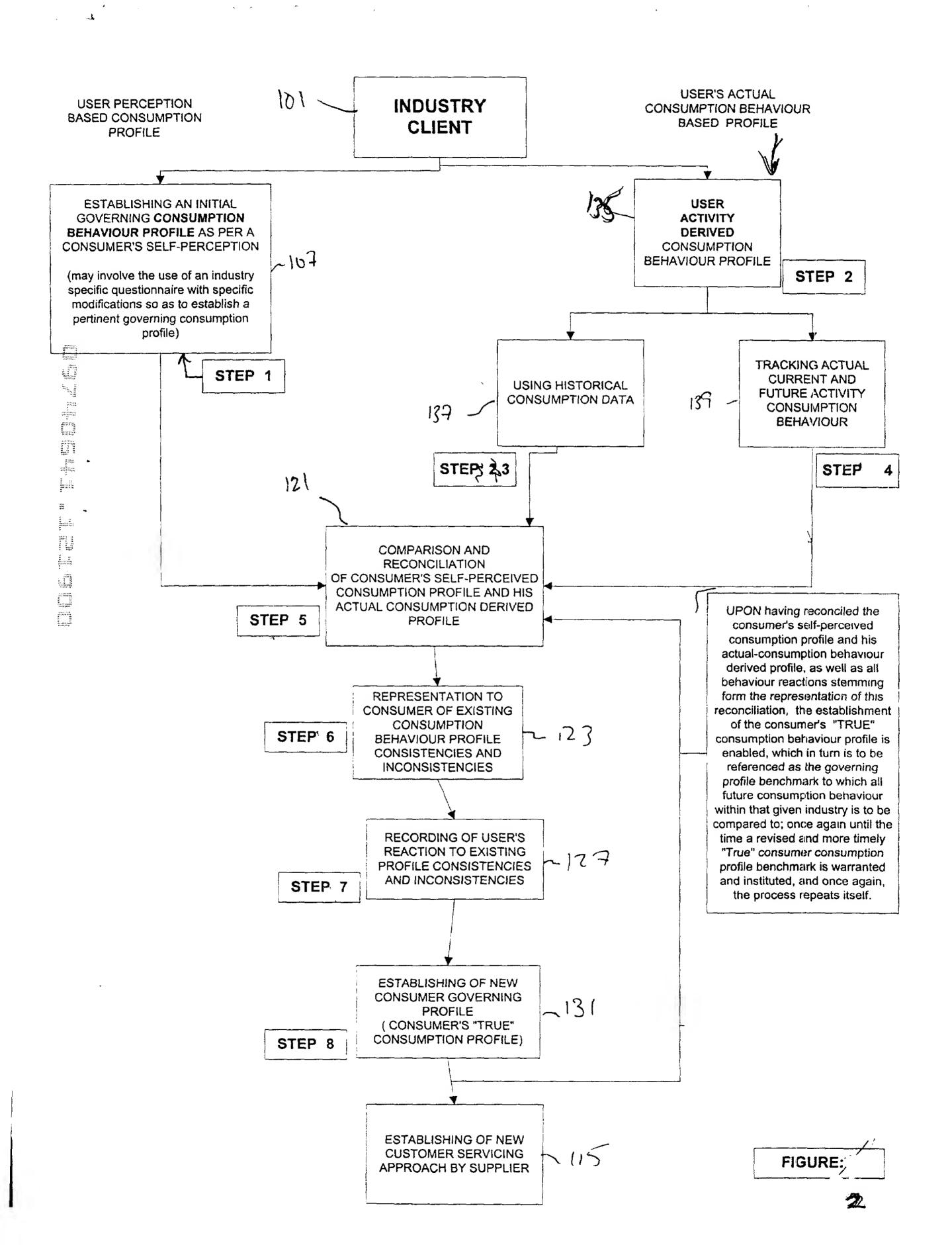
FIGURE: 1



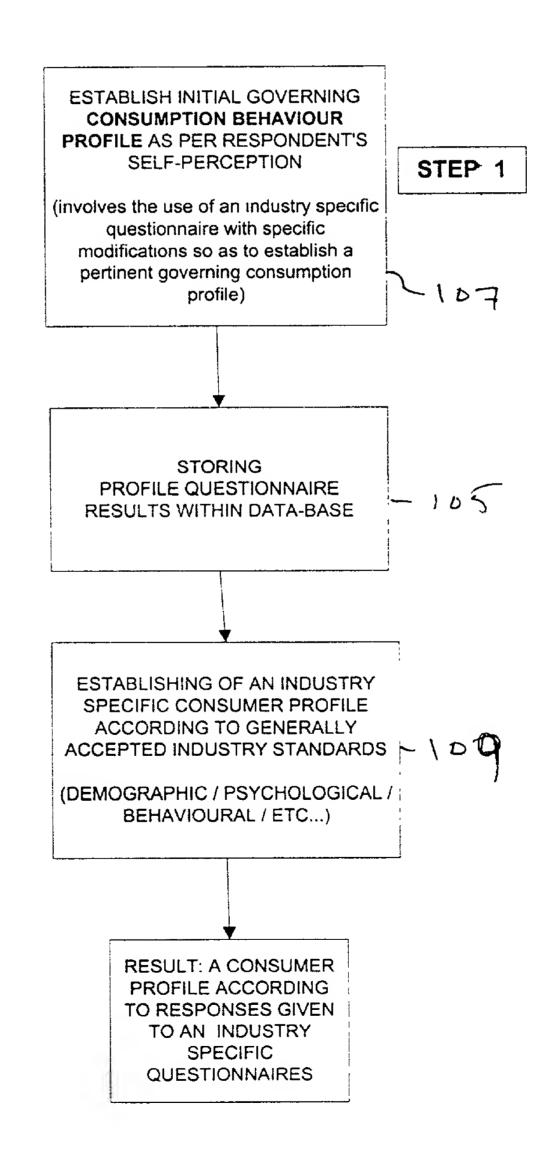
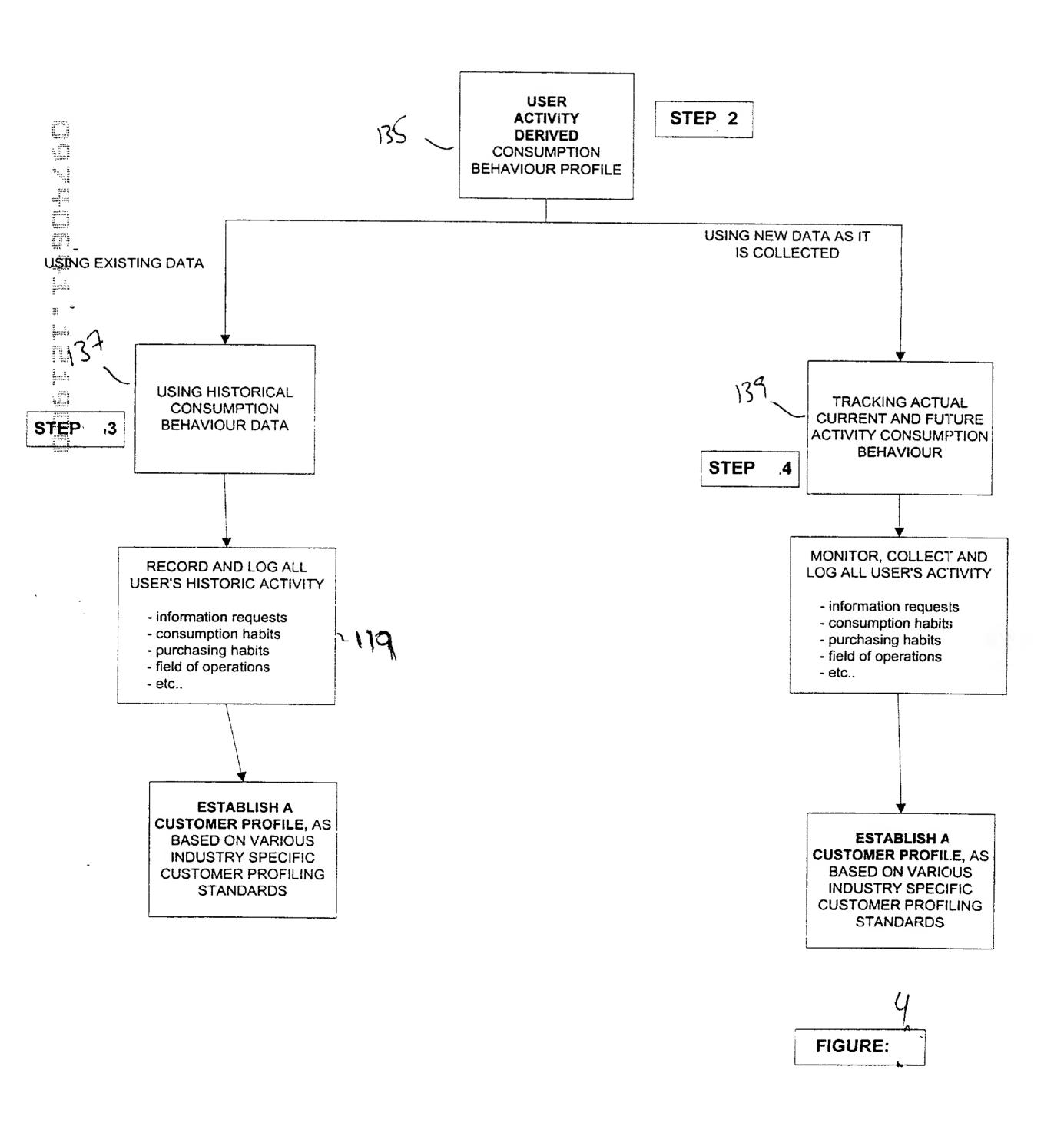


FIGURE:



STEP: 5

COMPARISON AND RECONCILIATION
OF CONSUMER'S SELF-PERCEIVED
CONSUMPTION PROFILE AND HIS
ACTUAL CONSUMPTION DERIVED
PROFILE

CONTINUOUS MONITORING AND
COMPARISON OF CONSUMER'S SELFPERCEIVED CONSUMPTION BEHAVIOUR
PROFILE AND ACTUAL ACTIVITY-DERIVED
CONSUMPTION BEHAVIOUR PROFILE
(comparison between consistencies and
inconsistencies)

